

MATHYS
expressing your brand

EXHIBITIONS
CONGRESSES
INTERIORS





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Today, it's unthinkable for a brand to present itself, whether it's to a future customer, partner or new market, without having a unique personality to sell, or an original back-story to tell.

Recognised leaders in the French-speaking regions of Switzerland, Mathys designs and creates spaces both at home and abroad that express your very own corporate brand image. Spaces we've been building around your brand's unique difference for over thirty years that serve to showcase your brand.

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Architects of your brand.

Architects, interior designers, logisticians, craftsmen... Mathys embraces all the knowledge and know-how needed to spotlight your brand.

Where others are merely content with responding to specific enquiries, we prefer to adopt a pro-active, creative approach that will always help you find innovative solutions.

Mathys is your guarantee of an organisation well versed in mandates calling for the utmost precision. Especially since some of the unique architectural constraints inherent in the design and construction of spaces incorporated within existing interiors will specifically require our smooth co-ordination and millimetre-precise accuracy.

Finally, we are now living in a world where things are moving faster than ever before, but our experience has taught us valuable lessons in responsiveness and flexibility. This means we can always adapt to any new constraints to ensure the smooth running of your projects, whatever happens.



In fact, whatever your next project requires, whether it's a trade fair, conference, or event specific to your brand, Mathys has developed a special methodology over the years that allows us to provide creative, relevant solutions to all your requests.



1 A listening ear to help find the best solution for you.

Experience has taught us that you're more likely to find relevant solutions if the right questions are asked. That's why we set great standards by listening first of all to your wishes, goals and constraints. Then, only once we have all the details of your project can our teams start developing a strategy and come back to you with a precise answer.

2 The Mathys spirit, creativity mirroring your image.

The creations to emerge from our design studio are basically expressed through the prism of your brand. For it is the brand that must be coaxed and tweaked into shape in this environment of toughening competition.

Nonetheless, if we had to define the Mathys "ethos", it could be described as somewhere between the graphical purity typifying the «Swiss Made» ethos and all the spirit and elegance of a Latin inspiration.

3 From conception to completion, the same concern for detail, the same desire for perfection.

Even the strongest concept is nothing without the most careful attention to detail. Be it in the construction, technique, or the finishing touches, our production teams are particularly attentive to the success of your concept in the tricky journey from idea to reality. Everything is implemented to magnify your branded spaces as accurate as our initial vision.





MATHYS SA
Chemin Delay 11
1214 Vernier / Genève

T. + 41 22 306 40 00
www.mathys.pro
info@mathys.pro